



**ACCRINGTON
STANLEY
COMMUNITY
TRUST**

JOB VACANCY

**»»» PARTNERSHIPS
AND FUNDRAISING
MANAGER**

ACCRINGTON STANLEY COMMUNITY TRUST

REGISTERED CHARITY NO. 1139575

»»» ABOUT US

Accrington Stanley Community Trust is the award-winning, official charity (number 1139575) of Accrington Stanley Football Club.

Accrington Stanley Community Trust was originally established under the banner of Football in the Community in 2007, with the aim to bring the professional club and their community closer together. After becoming a registered charity and re-forming as a Community Trust in 2010, the organisation has seen an accelerated rise and growth.

Accrington Stanley Community Trust has expanded at a phenomenal rate and work in 4 key themed areas: Sports Participation, Education, Health & Wellbeing and Community Engagement.

Football and in particular, Accrington Stanley Football Club has the ability to engage people, improve community cohesion and raise the hopes and aspirations of the people of Hyndburn. As a Club we are committed to ensuring that we respond to local needs whilst working strategically in line with regional and national agendas. We all recognise that sport can play a prominent role in addressing major issues such as obesity, anti-social behaviour, health, employment and attainment.

Accrington Stanley Community Trust engages with over 16,000 people every year across 30 different projects.

OUR 11 VALUES

#OneTeamOneDream

www.stanleytrust.co.uk | 01254 475013

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»»» Vision

“Use the power of Accrington Stanley Football Club to improve the lives of the people of Hyndburn through participation in sport and exercise”.



»»» Mission

Our mission is to support the local community regardless of age, gender, race, religion or skill level and promote a healthier lifestyle through sport and education by encouraging individuals to take part in fun-based activities, which develop confidence, co-operation and education.



YEAR IN NUMBERS - 2023



16,285

PEOPLE ENGAGED IN OUR COMMUNITY



82

INTERVENTIONS TO DIVERT RE-OFFENDING



1,324

ACCRINGTON STANLEY SHIRTS GIVEN AWAY TO LOCAL CHILDREN



3,107

INTERACTIONS PER WEEK AT THE STANLEY SPORTS HUB



479

CHILDREN ATTENDED HOLIDAY COURSES



48

STAFF EMPLOYED



WE DELIVERED

34

COMMUNITY PROJECTS



305

SUMMER KICKS PARTICIPANTS



165

CHILDREN RECEIVED FREE SCHOOL HOLIDAY PROVISION



89

STUDENTS STUDIED AT OUR FOOTBALL COLLEGE

£1,610,998 RAISED FOR OUR CHARITABLE OBJECTIVES

ROLL OF HONOUR



2016

WINNER

Hyndburn Community Business of the Year

2017

FINALIST

Hyndburn Community Business of the Year

2018

WINNER

Hyndburn Not for Profit Business of the Year

2019

FINALIST

Hyndburn Not for Profit Business of the Year

2019

WINNER

Hyndburn Business of the Year (Beacon Award)

2023

RUNNERS UP

Orphanage Cup



Orphanage Cup 2022
Winners

»»» Work from Stanley Sports Hub

All of our employees are based at our state-of-the-art Stanley Sports Hub. The £4m community facility developed and operated by Accrington Stanley Community Trust provides a fantastic working environment. It's also the training base for Accrington Stanley Football Club's professional footballers and Academy players.

Stanley Sports Hub provides exceptional indoor and outdoor facilities including;

- Full size floodlit artificial football pitch.
- Small sided floodlit artificial football cage.
- Grass football pitches which can cater for various formats such as 5v5, 7v7, 9v9 and 11v11.
- Two cafeterias with refreshments available.
- Sports Hall
- Four training rooms which can accommodate up to 16 or 24 people.
- Two meeting rooms for up to 6 or 12 people.
- State of the art Gym
- Conference room with balcony for up to 24 people with stunning panoramic views.
- Four full size team changing rooms.
- Two officials changing rooms.
- Public toilet facilities inc disabled.
- Free onsite parking (up to 75 spaces) for users of the site.
- Accrington Stanley Community Trust offices.



Job Title	Partnerships and Fundraising Manager
Reports to	CEO
Location:	Accrington
Contract:	Full Time – Permanent
Hours:	37.5 Hours Per Week
Remuneration:	£27,000 - £31,000 per annum plus Performance Bonuses, Expenses & Pension
Annual Leave:	33 Days (including bank holidays) plus annual loyalty scheme and 1 additional day gifted over Christmas.
Additional Benefits:	On-site Free School Holiday Childcare Scheme (age 5-11). On site Free Gym Facility.
Closing Date:	Wednesday 20th November 2024

»» The Purpose of the role:

The Partnerships and Fundraising Manager will be responsible for corporate partnerships, community fundraising events, individual giving, and support applications to Trusts and Foundations. Based at the £4m Stanley Sports Hub facility, there are many opportunities for local businesses to support the Charity with a focus on sponsorship and CSR.

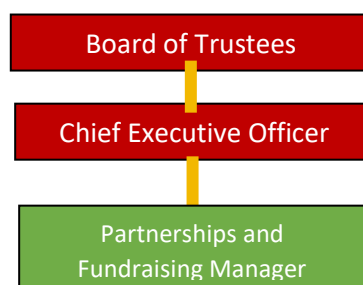
Reporting directly to the CEO, the Partnerships and Fundraising Manager will be an important member of the Senior Management Team. The post-holder will manage and develop existing corporate relationships, increase sponsorship opportunities by helping organisations meet their CSR obligations and secure new sources of funding.

The primary focus of the role will involve developing and implementing a fundraising plan to secure unrestricted income. The post holder will be expected to develop and secure new partnerships and effectively manage donor journeys to maximise new income streams. The post-holder will also support commercial income activities and establish new relationships with potential partners.

As a successful, face to face fundraiser with strong transferable skills and experience, you will be able to demonstrate that you are self-motivated, action oriented and able to create and grow your own pool of potential donors and sponsors.

There is a minimum requirement for the holder to have a full valid UK driving licence with business insurance. Applicants will need to have a flexible approach to work.

»» The role fits in the organisation here:



»» Key responsibilities:

This is not a comprehensive list of all the tasks which may be required of the post holder. It is illustrative of the general nature and level of responsibility of the work to be undertaken;

- To undertake a lead role in development and implementation of the Charity’s fundraising plan.
- Actively increase the number of corporate partners securing packages within the Charity’s CSR brochure.
- Develop and maintain relationships with corporate partners and increase the number of members signed up to the Accrington Stanley Community Trust Business Club.
- Plan and deliver a calendar of community fundraising events each year to raise funds for the Charity.

- Identify individual and corporate supporters using research tools and public information to create an accurate picture of potential donors to approach.
- Meet an agreed annual unrestricted fundraising target by executing fundraising events, managing donor journeys, and securing new corporate partnerships and sponsorship.
- Develop relationships with key Trusts and Foundation grant managers and support SMT with the submission of applications to generate restricted and unrestricted income.
- Attend meetings, conferences, and events pertinent to funding development opportunities.
- Create social media content to market fundraising events, partnership opportunities, and fundraising campaigns.
- Work with the CEO and Board Members to identify and engage high profile champions or ambassadors to promote the Charity's work or help raise unrestricted income.
- Undertake other duties and responsibilities as required by the Charity from time to time.

Key Relationships of the role:

CEO, Senior Management Team

What is needed to be successful in this role (Person Specification):

Core Competencies:

- Excellent communicator (written, verbal and listening)
- Effective time management/organisational skills
- Strong work ethic and reliability
- Ability to use own initiative
- Team player
- Ability to build and maintain trusted and effective relationships
- Adaptability and flexibility with day-to-day tasks and workloads

Personal Qualities:

- Enthusiasm, energy and resilience
- Focused
- Personable
- Rational thinker
- Trustworthy
- Confident
- Competitive
- Desire to lead, inspire and motivate

Qualifications/ Experience:

Essential

- Full UK Driving License, car owner with business insurance.
- At least 3 years' experience and proven track record in raising at least £100k per annum from unrestricted income streams including corporate partnerships, community fundraising events, and individual giving.
- Experience of managing a portfolio of corporate partnerships.
- Proven networking and negotiation skills.
- Excellent relationship management skills.
- Proven track record in planning and managing fundraising events and projects.

Desirable

- Degree standard
- Experience of bid preparation and grant management.

- Working knowledge of fundraising databases.

Equality and Safeguarding:

ASCT are a charity committed to equality and the recruitment process for the role being advertised will adhere to the latest equality legislation.

ASCT is also committed to safeguarding and promoting the welfare of children and young people and expects all staff and employees to share this commitment. This role involves work with children and young people and is subject to Enhanced Disclosure and Barring Service (DBS) checks. Clearance through DBS system is required. As such this post is exempt for the Rehabilitation of Offenders Act (1974) and the applicant must disclose all previous convictions including spent convictions. Two references will also be required. Applicants will, in addition be expected to undertake training appropriate to the role.

Manager Sign Off:		Date:	
Employee Sign Off:		Date:	

You may be expected to conduct yourself in other ways and undertake different duties which are reasonable in the opinion of the Trust. Your job profile is not limited and may be reasonably modified as necessary to meet the needs of the organisation.

How to Apply:

Please send your CV along with a cover letter outlining your suitability to the role to jobs@stanleytrust.co.uk by close of play on **Wednesday 20th November 2024**.

Interviews will take place between **Monday 25th – Friday 29th November 2024**.